

## Harmony to get BFR community and apartments in town center

By LAURA KINSLER  
GROWTHSPOTTER | SEP 09, 2021 AT 5:02 PM



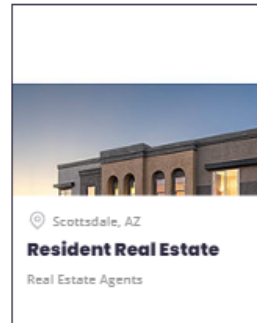
All of the townhouse buildings are composed of two or three attached units, each with a garage and driveway. (Handout)

Phoenix-based [Curve Development](#) will build one of its signature Cyrene-branded Build-for-Rent communities in Osceola County's Harmony master-planned community.

The developer, which is affiliated with private equity firm JEN Partners, filed a Site Development Plan with Osceola County for the 17.3-acre site on U.S. 192 at the entrance to Villages of Harmony, now in development by D.R. Horton/Forestar. Curve entered the Florida market this year with its first project in the Tampa region followed by a [second project in The Hills of Minneola](#).

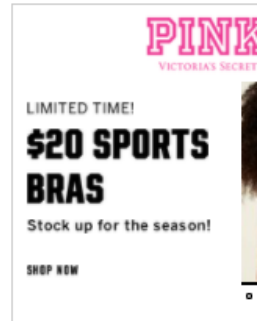
Sun Terra Communities sold all of Harmony West/Villages of Harmony with the exception of one 40-acre parcel fronting on U.S. 192. It was initially considered a future multifamily development site, but the master developer opted to sell half to D.R. Horton for more fee-simple townhomes and to partner with Curve to build 140 purpose-built rental townhomes on the other half. The Curve plan calls for a gated community with a mix of one-story and two-story townhomes with either three or four bedrooms. Each unit would have its own garage and driveway.

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The gated community will have 140 units, a neighborhood pool, a tot lot and dog park. (Handout)

“The community itself is in a premier location inside the Harmony West masterplan development,” Curve Marketing Director Morgan Mallory said. “We celebrate small-town serene living in the heart of Central Florida.”

Mallory said Curve designed the houses with the same high level of architectural details found in for-sale homes. Each is constructed with hardwood-inspired plank flooring, kitchen islands, stainless steel appliances, quartz kitchen countertops, and SMART home technology. Each unit has a fenced backyard and pet-friendly doggy door. “At Curve, we believe each community should feel and live as a typical single-family residential neighborhood, and that is just what we are doing. This specific community will have a pool, fireplaces, BBQ Station, neighborhood park, and a dog park,” she added.

Curve joins BFR developers [\*\*American Homes 4Rent\*\*](#) and [\*\*Christopher Todd Communities\*\*](#), which also have projects in the pipeline in the Narcoossee/St. Cloud submarket.

While apartments won’t be built in Harmony West, the [\*\*new owners of the Harmony Town Center\*\*](#) are moving forward with their plans to build a 377-unit rental community called Harmony Cove on 15.7 acres.